

NORTHERN KENTUCKY AGENCY FOR SUBSTANCE ABUSE POLICY BOARD
STRATEGIC PLAN FY2027-FY2030
JULY 1, 2026 – JUNE 30, 2030
APPROVED 5.14.26

Goal 1: Strengthen organizational structure, align funding, and enhance operations to maximize community impact.				
Objective	Strategy	Key Deliverable	Committee	Timeline
1. Strengthen governance and organizational capacity by structuring committees around strategic priorities and assigning roles and accountability.	1. Evaluate and restructure board committees to align with strategic priorities.	1. Assessment of current committee structure and recommendations for realignment.	Special Committee	August 31, 2026
	2. Establish defined roles, responsibilities, and accountability measures within the committee structure.	2. Summary of committee roles, responsibilities, and accountability framework.	Executive Committee	September 30, 2026
	3. Assign committee ownership for implementation and monitoring of strategic plan activities.	3. Updated strategic plan identifying committee ownership for strategies and activities.	Executive Committee	September 30, 2026
2. Develop and implement a strategic funding approach that aligns investments with organizational priorities, supports evidence-based community initiatives, and communicates the impact of funded projects and outcomes.	1. Revise the Request for Proposals (RFP) process to prioritize projects that advance strategic plan goals and reflect evidence-informed prevention and treatment practices.	1. Annual assessment to identify funding priorities that are aligned with strategic plan goals and community needs.		Annually by November 30
		2. Revised RFP policies and procedures outlining funding prioritization.		November 30, 2026
		3. Updated RFP application reflecting strategic funding priorities.		November 30, 2026
	2. Strengthen communication and reporting of funded projects and their outcomes.	1. Enhanced website content highlighting funding priorities, funded projects, and community impact.		December 31, 2026
		2. Integrate community-led project presentations into board meetings to communicate outcomes, strengthen engagement, and highlight community impact.		September 30, 2027

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3. Strengthen board engagement and meeting effectiveness by improved meeting structure and a shared understanding of organizational progress.	1. Integrate “Mission Moments” into board meetings to highlight community partners and demonstrate local impact.	1. Process established for identifying community partners to be featured in board meeting Mission Moments.	Executive Committee	December 31, 2026
		2. Mission Moments incorporated as a regular board meeting agenda item.	Executive Committee	June 30, 2027
	2. Create opportunities for board members to contribute expertise, participate in committees, support community initiatives, and serve as ambassadors.	1. Establish ongoing list of board engagement opportunities outside of regular meetings.		June 30, 2027
		2. Annual board member survey to assess engagement opportunities and organizational effectiveness.		Annually by August 31
		3. Create a Board Ambassador Toolkit with simple talking points and key information about NKY ASAP and provide a short annual training to help board members confidently represent the organization in the community.		June 30, 2027

Goal 2: Increase community knowledge and promote substance use prevention and treatment through targeted, evidence-informed education efforts.				
Objective	Strategy	Key Deliverable	Committee	Timeline
1. Provide education initiatives that address priority substance use issues and emerging trends affecting youth, families, and community members.	1. Develop targeted education initiatives focused on alcohol, tobacco/nicotine/vaping, cannabis, and emerging substance use trends.	1. Annual environmental scan to identify emerging substance use trends and community education needs.		Annually by June 30
		2. Development of a minimum of 1 education initiative per year addressing a priority substance area.		Annually by June 30
	2. Ensure educational content reflects current data, evidence-based practices, and community needs.	1. Updates to education materials to reflect current data and emerging issues.		Annually by June 30

2. Strengthen community knowledge and engagement by leveraging board and partner expertise to provide education, promoting evidence-based prevention and treatment practices, and making advocacy more accessible for community partners.	1. Engage board members and community partners with subject matter expertise to support education initiatives and knowledge sharing.	1. Develop and maintain a roster of board and partner subject matter experts to support education efforts.		June 30, 2027
		2. Host 3 education sessions for community partners featuring local and regional experts.		June 30, 2030
	2. Promote evidence-based prevention and treatment strategies and highlight best practices.	1. Develop a centralized repository of evidence-based resources and best practices.		December 31, 2027
		2. Provide guidance to RFP applicants to support alignment with evidence-based strategies.		Annually during RFP process
	3. Increase awareness of policy and advocacy opportunities related to substance use prevention, treatment, and recovery.	1. Develop a calendar of advocacy opportunities, such as legislative meetings, awareness events, and policy briefings, for board members and community partners.		December 31, 2026
		2. Produce short briefs or fact sheets that translate local substance use data and program outcomes into clear messages that can be used for advocacy and policymaker outreach.		Annually by June 30