

# NKY ASAP Annual Report

Fiscal Year 2026  
July 1, 2025 - June 30, 2026



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# Executive Summary

In Fiscal Year 2026, NKY ASAP had many accomplishments, one of the most significant being closing out the FY24-FY26 strategic plan and developing a new 4-year strategic plan for FY27-FY30.

NKY ASAP continued to engage community partners through meetings and collaboration opportunities, and providing funding for projects that impact the community.

As we move in to FY27, NKY ASAP will continue to work toward the mission of reducing the use of alcohol, tobacco, and other substances and promoting effective treatment and recovery services.



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**\$157,000**

Distributed for community-led projects

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**51**

Community partners involved in board and committee meetings

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**~5,000**

Individuals directly impacted by funded projects

# Who We Are



## Vision

A Commonwealth of healthy communities, free of alcohol, tobacco and other drug abuse and related consequences.

## Mission

To develop and oversee implementation of a long-term community strategy to reduce the use of alcohol, tobacco and other drugs and to promote effective treatment.

The Northern Kentucky Agency for Substance Abuse Policy (NKY ASAP) is a state mandated regional board working to reduce the prevalence of alcohol, tobacco, and other drug use among youth and adult populations in Northern Kentucky and coordinate efforts among state and local agencies. Covering all eight counties of Northern Kentucky, our goal is to change the way substance abuse is handled in our community and reduce the problem of substance abuse and misuse in our region.

Housed within the Kentucky Office of Drug Control Policy (tasked to coordinate Kentucky's response to substance abuse), KY-ASAP embraces and incorporates the philosophy of the Office of National Drug Control Policy to involve the three-pronged approach of prevention, treatment, and law enforcement.

# Committees



## Treatment Collaborative Presenters

- Ethan Health
- WellCare
- Transitions
- NorthKey
- Find Help Now
- OneQuest Health
- Interact for Health
- NKY Police Social Workers
- NAMI NKY
- UnshameKY
- Teen Mental Health First Aid
- The PIER RCC
- NKY Office of Drug Control Policy
- Oxford House

## Best Practices and Policy Committee

Throughout the year, the committee consistently:

- Monitored legislative developments
- Identified emerging substance use trends
- Shared updates from conferences, state meetings, and other organizations
- Educated members on new substances, policies, and public health issues

## Organizational Development Committee

Throughout the year, the committee focused on:

- Reviewing board member applications and filling vacancies
- Creating and updating Standard Operating Procedures
- Oversight of RFP process for funded projects

# Board Engagement and Participation



Board meetings were made up primarily of representatives from:

- Judge Executives/Fiscal Courts
- Treatment Providers
- Community Mental Health Center
- Health Departments

Committee meetings were made up primarily of representatives from:

- Prevention Programs
- Health Departments
- Treatment Providers
- Health/Related Strategic Planning Initiatives

**20**

Average  
board meeting  
attendance

**10**

Average  
committee meeting  
attendance

# Social Media and Website Engagement

## Facebook

5,816

Non-Ad Views

49,452

Views from Ads

## Instagram

2,689

Non-Ad Views

1,698

Views from Ads

## Website

1,991

Views

998

Visitors

### Top Views by Page

Home page: 609

Drug Take Back: 278



# Community Projects



## **Mental Health America of NKY and SWOH**

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Increasing the Kentucky Peer Support Specialist Workforce

## **Covington Independent Schools**

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Stipends to support School Resource Officers during Out-of-school time

## **Brighton Recovery Center**

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New Beginnings: Birth Certificates, ID's, and Bus Passes

## **Northern Kentucky & Three Rivers Health Department**

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SAEP Harm Reduction Materials

## **OneQuest Health**

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The Seven Challenges—Higher Level Therapy for the Northern Bluegrass

## **NorthKey**

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Medications to Treat OUD Program

# Community Project Results

**56**

Peer Support  
Specialists Certified

**10**

Clients participating in  
employment classes and  
resume building workshops

**70**

Clients receiving assistance  
with Birth Certificate's, ID's  
and Bus Passes

**~5,000**

People reached  
through direct service

## School Resource Officer Programming

**3**

SRO's

**129**

Average # of  
students attending

**535**

Total student  
participants

**144,281**

Syringes  
distributed

**1,208**

Syring exchange  
visits

**117,795**

Syringes  
returned

**68**

Peer Support  
interventions at  
syring exchange

**~75,000**

People impacted by  
NKY ASAP funding

**2,657**

Community outreach  
and education  
activities

**42,424**

People reached  
through education  
and outreach

**17**

Clinicians trained in  
Seven Challenges  
curriculum

**50,000**

Media impressions  
from social media  
boosts

**3,750**

Deterra medication  
disposal pouches  
distributed

**476**

Medication  
lockboxes  
distributed

# Board and Community Survey

The Board Member and Community Partner survey is conducted in July/August of each year, to measure the impact and effectiveness of NKY ASAP. Highlights include:

- **Decision-making** and **Transparency** were rated “Very Satisfied” or “Satisfied” by **94%** of respondents
- **100%** of respondents rated **Communication** as “Very Satisfied” or “Satisfied”
- **100%** of respondents are “Very Satisfied” or “Satisfied” with the board’s efforts in **engaging with and making a positive impact on the community**

## Strengths Identified

- Collaboration and partnership
- Strong leadership
- Communication and information sharing
- Board member commitment and expertise
- Regional impact and reach
- Education and awareness
- Strategic direction
- Organizational stability

## Areas for Improvement

- Broaden board representation
- Increase board member engagement
- Restructure committees to increase engagement and action
- Improve communication and transparency
- Better demonstrate impact of funding



# Strategic Plan Update

## FY24-FY26

The strategic plan centered around community engagement, emerging trends, and improvement of board policies and operations.

Achievements include:

- Identifying new community partners for policy work
- Creation of “Education” landing page on the website for sharing information about substances and emerging trends
- A community survey with over 140 responses from the region, gathering data on substance use perceptions and trends throughout Northern Kentucky
- Increased focus on new and emerging trends in substance use
- Improvements to the community-led project funding process
- Revision of By-laws
- Implementation of the Board Composition Matrix, utilized when reviewing new board member applications to ensure a broad spectrum of voices and perspectives are represented on the board

## FY27-FY30

Through a structured process, the board developed a 4-year strategic plan that focuses on internal processes and external impact.

1. **Strengthen organizational structure, align funding, and enhance operations to maximize community impact.**
  - a. Revising committee structure, developing strategic funding approaches, and strengthening board member engagement.
2. **Increase community knowledge and promote substance use prevention and treatment through targeted, evidence-informed education efforts.**
  - a. Leverage board member expertise and resources to implement evidence-based education initiatives and facilitate advocacy opportunities for board and community partners.

# Contact Us



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## Website

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